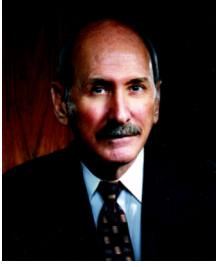


NCEA Gerson Award



In 1970, Joel Gerson began teaching esthetic skin care and facial treatments in New York City. He soon discovered the lack of educational materials available for the training of estheticians. He was unable to find a practical "how to" textbook, or a comprehensive course outline, that was both easy to understand, and thorough in its contents.

So, in 1977 he decided to write the textbook that would provide the curriculum materials, including "step-by-step" illustrations needed by teachers and students. The most important undertaking of his professional career, was writing the "Standard Textbook for Professional Estheticians", published by Milady. Creation of this textbook also paved the way for state regulatory boards and regulation of estheticians through licensure, and subsequently, development of the NCEA Certified credential.

In the 1999 revised edition, NCEA's executive director, Susanne Warfield became the first co-author of two chapters: "Sterilization, Disinfection and Safety in the Salon, and Estheticians Working with Physicians. Since then, many other contributors have played an important role in updating this textbook, known today as the *Standard Esthetics Fundamentals and Standard Esthetics Advanced*

In honor of Mr. Gerson's contribution to education of the esthetic professional, NCEA is pleased to announce the creation of the "**Gerson Award for Esthetic Teachers**"

General Information:

Applicants must be currently employed as an Esthetics Teacher and demonstrate excellence in providing esthetic education. All applications must be received no later than November 30th, 2017. Applications received after this date as well as incomplete applications, will be disqualified.

Previous Winners...

Raquel Victoria Wong is the Esthetics Instructor at Evergreen Beauty College in Seattle, WA.

Melissa M. Anderson is an Associate Professor at Bluegrass Community and Technical College in Lexington, KY.

Jocelyn Ash is Course Manager and Instructor for the Atlanta Institute of Aesthetics in Atlanta, GA.

Deanna Beaver is an Advanced Esthetics Instructor at New York Institute of Beauty in Islandia, NY.

Heidi Phillips the Advanced Esthetic Instructor and owner of the European School of Esthetic in Madison, AL.

NCEA Gerson Award Application

Please print clearly

Name: _____

School Name: _____

Address: _____

City: _____ State: _____ Zip _____ + 4 _____

Email: _____ Web: _____

Tel Day: (_____) _____ Fax: (_____) _____ Cell: (_____) _____

Please attach the following documents to your application:

1. Two (2) typed "Student Recommendations" not to exceed one-page each in length.
2. Lesson plan for a two-hour educational activity that you believe exemplifies excellence in Esthetic Education.
3. Two (2) typed "Dean/Advisor or fellow teacher Recommendations" not to exceed one-page each in length.
4. One example of participation in a departmental, institutional or professional activity.
5. Proof of NCEA Membership, either Individually or through a School/Corporate Membership.
6. Employment Verification Letter showing 3-years of employment as an Esthetics Teacher.
7. Provide 1,000 word essay and include;
 - a) why you became an Esthetician,
 - b) why you became an Esthetics Teacher;
 - c) and what it means to you to mentor future estheticians.
8. Provide 3 copies of application and supporting documentation and submit by the deadline date of **November 30, 2017.**
9. Send to:
NCEA Gerson Award
484 Spring Avenue
Ridgewood, NJ 07450-4624

Follow Us and Stay Connected!



484 Spring Avenue • Ridgewood, NJ • 07450
201-670-4100 • Fax 201-670-4265
Info@NCEACertified.org • www.NCEACertified.org