



# National Coalition of Esthetic & Related Associations

NCEA Advance™ Newsletter – *The Voice of the Future*®

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NCEA Advance™ Newsletter  
*The Voice of the Future*®

National Coalition of Esthetic  
& Related Associations  
(NCEA)

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\* \* \* \* \*

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## Mission Statement:

*The mission of the National Coalition of Esthetic & Related Associations (NCEA) is to represent and protect the esthetic and related professions while conveying proper standards of practice, and educating the industry and the public.*

## Member Association Updates

### Allied Health Association

The Allied Health Association offers a laser certification and malpractice insurance for laser hair removal.

Currently, the AHA is working on microablation and plasmablation, which is a wet procedure where by a plasma field disassociates the molecular structure of the skin and sterilizes the tissue. Indications for treatment are acne, rosacea, melasma, fine lines and hyperpigmentation.

### American Academy of Medical Aesthetics

Since 1996, the American Academy of Medical Aesthetics (AAMA) has offered certification courses. The AAMA created a curriculum and teaches classes. Members are tested at various levels to assure a minimum level of knowledge in medical esthetics. Currently, the AAMA offers over 30 courses per year, all around the world.

### American Academy of Medical Esthetics & Electrology

The American Academy of Medical Esthetics & Electrology was founded in 2003 and is located in Columbus, Ohio. Though based in America, the AAMEE services all medical skin care and electrologist professionals internationally to provide them the professional status in which they deserve.

Currently, the direction and focus of the AAMEE is Leadership. AAMEE provides membership packages and customer support.

AAMEE is dedicated to providing an ever increasing network for the advancement of medical professionals, and certification for those seeking the highest recognition in their field. The best education in the latest scientifically proven clinical treatments is just one way AAMEE helps members advance in their career.

In addition to support, dedication, and commitment, AAMEE helps protect members with additional opportunities for quality benefits, insurance, group purchasing power, legislative monitoring, and public awareness of quality medical esthetic skin care and probe electrolysis.

### Medical Spa Society

The mission of the Medical Spa Society of professional and medical practitioners is to promote education, communication, and standards of excellence for the medical spa profession.

The Medical Spa Society is committed to providing educational forums that allow the industry to stay informed about the latest innovations and cutting-edge developments in the spa and medical fields. Many resources which promote strategic planning to help grow your business are available through the Medical Spa Society.

The goal of the society is to encourage the exchange of information and ideas, and to develop and adhere to high standards of care and a code of ethics. This will enhance the image and credibility of the entire medical spa industry.

## NCEA ASSOCIATION MEMBERS

Allied Health Association

American Academy of  
Medical Aesthetics

American Academy of  
Medical Esthetics &  
Electrology

American Association of  
Cosmetology Schools

American Massage Therapy  
Association

Associated Bodywork &  
Massage Professionals

Association of Idaho  
Electrologists & Estheticians

Day Spa Association

International Medical Spa  
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Medical Spa Society

National Accrediting  
Commission of Cosmetology  
Arts and Sciences

Society of Dermatology  
SkinCare Specialists

Society of Permanent  
Cosmetic Professionals

Society of Virginia SkinCare  
Specialists

The Salon Association

\* \* \* \* \*

**For membership  
information visit:**

**[www.ncea.tv/  
associationmembers.html](http://www.ncea.tv/associationmembers.html)**

### **Society of Virginia SkinCare Specialists**

The Society of Virginia Skincare Specialists (SVSS) is based in historic Olde Towne Portsmouth, Virginia. SVSS was founded by Saphonia Gee, the president of the Virginia Institute of Esthetics.

The primary goal of this new society is to educate skincare specialists and to evaluate the profession of Esthetics in Virginia to new and greater heights. The society's mission is to promote leadership, fellowship, and professionalism between all skin care professionals.

SVSS members will provide services such as skin fairs and various demonstrations to the surrounding communities to cultivate interest and enjoyment in skin care. The society also helps registered members with continuing education and obtaining information from various organizations within the esthetic industry.

### **The Salon Association**

The Salon Association's (TSA) 2,100 member companies represent more than 3,500 salons and spas across the United States and Canada. The membership base employs over 32,000 professionals that service over 62,000,000 client visits each year.

The coming year will be very busy for TSA beginning 2004 with Symposium, the TSA annual convention, January 10-13 in Orlando, FL. In its eighth year, Symposium continues to grow as a business-building, networking and knowledge-sharing event with continuing education targeted to the everyday realities of salon ownership and management. This year's theme—Conversations—addresses the importance of communication in business.

Next TSA launches the 2004 Learning Lounge tour. Learning Lounges bring many of the same benefits of Symposium to five regional markets and deliver education that goes beyond owners and managers to encompass the entire staff. The 2004 tour will stop in San Diego, Washington, DC, Las Vegas, St. Louis and Boston.

Additional activities center on two major goals set by the association's board. First, TSA will expand its membership base. Second, as part of its government affairs efforts, TSA will work with members of Congress to pass the Cosmetology Tax Fairness & Compliance Act.

### **National Accrediting Commission of Cosmetology Arts and Sciences**

NACCAS conducts over 300 on-site evaluations of cosmetology schools each year, and is currently recruiting qualified professionals in the field of Esthetics to serve on evaluation teams. The evaluators visit schools and observe operations, interview staff and students, review school documents, and prepare a report for the Commission about their findings. The Esthetics Practitioner Evaluator will accompany a team of evaluators, and may conduct at least one and up to four school evaluations in one week.

Practitioner Evaluators in the field of Esthetics must have:

- completed an educational program in Esthetics;
- at least 2 years of experience as an Esthetician working on a day-to-day basis in a licensed establishment that offers Esthetics services; and
- a current Esthetician license.

Persons interested in becoming evaluators must attend a workshop, and NACCAS has several throughout the year. The next workshop is December 8-10, 2003 in Charleston, SC.

Please contact Maria Usera at (703) 600-7600 Ext. 124 and you may also send a copy of your resume and license or other qualifying documents to the NACCAS office at 4401 Ford Avenue, Suite 1300, Alexandria, VA 22302.

**For additional information on  
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## Annual NCEA Meeting

Sunday, January 18-19, 2004 Rosen Plaza Hotel, Orlando, FL

### Sunday January 18, 2004

8:30 a.m. Continental Breakfast

9:00 a.m. Welcome & Opening Remarks

- Association Member Presentations (10 minutes each)  
\*Send your Association's 150-word presentation by December 15th to Amanda Dawson at EditorNCEA@aol.com or fax 315.342.6633 (Telephone: 315.342.6611)
- Membership Objectives
- Update on NCEA Activities and Legislative Update Reports
- Trade Show Attendance - NY, IL, NV, FL, CA (5 Trade Shows for NCEA Visibility in 2004!)
- NCEA Advance™ The Voice of the Future©

12:00 - 1:30 p.m. LUNCH

1:30 - 2:15 p.m. National Interstate Council of State Boards

- Presentation of the results NCEA/NIC Esthetician Job Task Survey

2:30 - 4:00 p.m. 1st Round Table Session

- Esthetician Job Task Analysis - Two Tier Licensing
- Code of Ethics
- New Technologies
- Standards of Practice
- Industry Issues: National Endorsement, Apprenticeship, Board reinstatement etc.

4:00 - 5:00 p.m. NCEA Panel Discussion Nominees

- Review of NCEA Panel Presentations for February 15 (Los Angeles), April 18th (New York), September 12th (Miami) Please note: NCEA may be asked to participate at other conferences.

5:00 - 7:00 p.m. Cocktail Reception In Lobby

### Monday January 19th, 2004

8:30 a.m. Continental Breakfast

9:00 - 10:00 a.m. Annual General Meeting of the NCEA

10:00 - 12:30 p.m.

- 2nd Round Table Session & Presentation of National Standard for Membership Vote

12:30 - 2:00 p.m. LUNCH

2:00 - 3:00 p.m. • Katie Armitage - Building Your Association

3:00 - 4:00 p.m. • Association Summation and Q & A

4:00 p.m. Meeting Adjourned.

### Meeting Registration

The Registration fees have been assessed to cover the expenses of the NCEA and further promote the Aims, Goals & Objectives of the organization.

### Non-Members

Non-members may attend the NCEA Meeting by invitation of an Individual Member, Member Association or Member Corporation. Or by e-mailing the NCEA office at nceaorg@aol.com and requesting attendance and stating the purpose why they would like to attend. All guests, will be asked to leave the room during the Annual General Meeting (AGM) and during any other times as deemed appropriate by the NCEA Advisory Board.

### Hotel Reservations

Contact the Rosen Plaza Hotel directly at (800) 627-8258 or (407) 996-1703. Special rate of \$95.00 for NCEA attendees per night. Reservations must be made before DECEMBER 15th to receive special room rate.

### Registration

#### Early Bird Registration Prior to December 15 th

(No exceptions)

Two-Day Registration \$150.00 Member

Two-Day Registration \$225.00 Non-Member

#### Registration After December 15th

(No exceptions)

Two-Day Registration \$225.00 Member

Two-Day Registration \$300.00 Non-Member

#### *On Sunday and Monday Register for Round Table Discussion of your Choice*

Esthetician Job Task Analysis

Code of Ethics

New Technologies

Standards of Practice

Industry Issues

Visit [www.ncea.tv](http://www.ncea.tv) to download the registration form.

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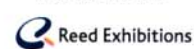
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## LEGISLATIVE UPDATES

### New York

#### Bill Summary S00260 - Public Health Law

Regulates the use of laser and intense pulse light devices on human beings and animals; permits such use by physicians, dentists, veterinarians, and podiatrists within the scope of their professional practices as defined by the education law; provides for the use of such devices by other persons only as permitted by regulations to be promulgated by the commissioner of health in consultation with the commissioner of education and the secretary of state; violation is a misdemeanor.

### Ohio

#### Draft Board Position on Cosmetology Services in a Medical Office or Medi-Spa

After reviewing chapters 4713 of the applicable Ohio Revised Code and Ohio Administrative code, the Ohio State Board of Cosmetology adopted the following statement. Based on ORC 4713, a doctor may practice medicine in a

licensed salon in accordance with the laws and rules that pertain to that practice under the Medical Board. If the doctor in that practice has employees providing cosmetology services such as facials, minor chemical peels, etc. that are not part of medically necessary treatments and are provided without being prescribed by the doctor as medically necessary then that doctor's office is operating as a salon and is required by law to be so licensed. If a client or patient can enter a doctor's office or Medi-spa without seeing the doctor and receives non-medically necessary cosmetology services then that facility, by definition, is a salon and shall be so licensed.

### Virginia

#### Proposed Wax Technician Regulations

Title of Regulation: 18 VAC 41-40. Wax Technician Regulations (adding 18 41-40-10 through 18 VAC 41-40-260)

The proposed regulatory action to promulgate regulations governing the licensure and practice of wax technicians under the Board of Barbers and Cosmetology is mandated by Chapter 797 of the 2002 Acts of the Assembly.

The proposed regulatory action is necessary to ensure minimal competence of waxing practitioners. This regulatory action will establish qualifications for licensure, standards of practice and requirements for maintaining licensure as a wax technician, waxing salon, waxing school, and wax technician instructor in the Commonwealth of Virginia. This regulatory action will establish fees necessary to administer the licensure of wax practitioner, waxing schools, and wax technician instructors in the Commonwealth of Virginia.

### Florida

#### Proposal by the NCEA to Board of Cosmetology

Florida Board of Cosmetology is reviewing the NCEA 600 Hour Esthetician Job Task Analysis in consideration of raising the level of training required for an esthetician.

The 600 Hour Job Task Analysis includes:

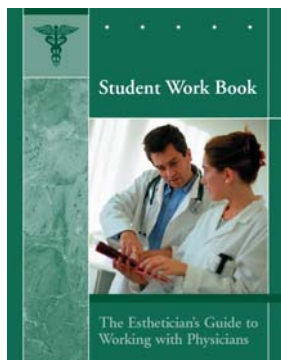
- 1. GENERAL CONCEPTS**
  - Infection Control
  - Client Care
  - Professional Ethics and Appearance
  - Business Management
- 2. SAFETY**
  - OSHA Bloodborne Pathogens
  - Disinfection
  - Sterilization
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  - Cosmetic Chemistry
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Electrolysis  
Laser Hair Removal  
Safety

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Purpose and Effects  
Supplies and Instruments  
Preparation  
Procedures  
Safety Measures  
Infection Controls

#### PRACTICAL EXAMINATION DESCRIPTION

Safety and Infection Control  
Client Care and Set-up  
Cleansing the Skin  
Steaming the Skin  
Massaging the Skin  
Application of the Mask  
Eyebrow Arch (Tweezer)  
Eyebrow Arch (Cold Mock Wax)

#### Editor's Note:

*At the NCEA Meeting in Orlando, January 18-19, 2004, the NCEA will complete the 1200 Hour Esthetician Job Task Analysis that will be sent to all state boards for consideration.*

## ASSOCIATION MEETINGS CALENDAR

### *American Association of Cosmetology Schools (AACCS) – Annual Convention & Expo*

November 8-11, 2003 – Fontainebleau Hilton, Miami, FL.

Tel: 800.831.1086 Web: [www.beautyschools.org](http://www.beautyschools.org) Email: [Dilsah@beautyschools.org](mailto:Dilsah@beautyschools.org)

2004

### *The Salon Association 8th Annual Symposium (TSA)*

January 10-12, 2004 – Wyndham Orlando Resort, Orlando, FL.

Tel: 800.211.4TSA Web: [www.salons.org/symposium](http://www.salons.org/symposium)

### *National Coalition of Esthetic & Related Associations (NCEA)*

January 18-19, 2004 – Rosen Plaza Hotel, Orlando, FL.

Tel: 201.670.4100 Ext.6 Web: [www.ncea.tv](http://www.ncea.tv) Email: [nceaorg@aol.com](mailto:nceaorg@aol.com)

### *Society of Dermatology SkinCare Specialists – 2nd Annual Meeting (SDSS)*

February 8-10 2004 – WaterGate Hotel, Washington, DC.

Tel: 201.670.4100 Ext. 4 Web: [www.sdss.tv](http://www.sdss.tv) Email: [sdssorg@aol.com](mailto:sdssorg@aol.com)

### *Society of Permanent Cosmetic Professionals – 13th Annual Convention and Trade Show*

March 20-23, 2004 – Alexis Park Resort, Las Vegas, NV.

Tel: 888.584.SPCP Web: [www.spcp.org](http://www.spcp.org) Email: [admin@spcp.org](mailto:admin@spcp.org)

### *National Coalition of Esthetic & Related Associations*

June 6-7, 2004 – Rosen Plaza Hotel, Orlando, FL.

Tel: 201.670.4100 Ext.6 Web: [www.ncea.tv](http://www.ncea.tv) Email: [nceaorg@aol.com](mailto:nceaorg@aol.com)

### *American Massage Therapy Association (AMTA)*

October 6-10, 2004 – Renaissance Hotel, Nashville, TN

Tel: 847.864.0123 Web: [www.amtamassage.org](http://www.amtamassage.org) Email: [info@amtamassage.org](mailto:info@amtamassage.org)

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